



Emily A. Watkins

T +1 (412) 913-9485

E emily.watkins@mail.utoronto.ca

L Toronto, Ontario - M5T1Z7

Profile

A passionate, well-rounded and hard working young professional seeking to utilize a range of skills to contribute not only to the academic community, but also to the greater public by sharing knowledge and research in professional and creative ways that can ignite action.

Education

MASTER OF ARTS POLITICAL SCIENCE

The University of Toronto,
St. George, Toronto
Est. Graduation: Nov. 2022 - CGPA 3.8

CERTIFICATE: CONTENT MARKETING

The University of Toronto - SCS
September 2021

BACHELOR OF ARTS POLITICAL SCIENCE & GOVERNMENT

The American University,
Washington, DC
May 2019

Work Experience

ORANGETHEORY FITNESS

Assistant Manager | Toronto, ON; (Past: Pittsburgh, PA; Washington, D.C.) | Feb. 2019 - current
Leader of the studio's Sales Associates. Tasks include: auditing, coordinating marketing initiatives and business partnerships, customer service, outreach organization, also a member of the leadership team.

GIFTED HANDS ARTISAN GIFTS

Keyholder | Pittsburgh, PA | Sept. 2019 - Dec. 2020
An in-store supervisor who helped to oversee product displays and display design, direct sales staff, product creation, store organization and maintenance, and merchandise sales.

AMERICAN UNIVERSITY PHOTO COLLECTIVE

Co-Director | Washington, D.C | 2017
Lead and collaborated with an executive board, oversaw publications, event coverage, and community building. Member of the Student Media Leadership Board, where key decisions are made for the university.

Internships

CATALYNICS LLC

Sustainability Marketing Intern | Washington, DC | 2018
Helped promote the business and solutions relevant to companies and organizations to develop models of sustainability in the business world.

EDUCATION NEW ZEALAND

Kiwi Ambassador | Wellington, New Zealand | 2018
Utilized social media platforms belonging to Education New Zealand to advertise living abroad, answered questions from prospects and provide an example of student life in New Zealand.

OFFICE OF U.S. SENATOR ROBERT P. CASEY JR.

Legislative Intern - Environmental Policy | Washington, DC | 2017
Drafted letters and memos, research on bills and policy, attended hearings/briefings, constituent correspondence, worked in the Senators personal office for administrative assistance, legislative errands.

STEVE SANTARISERO FOR CONGRESS

Finance Intern - Primary Campaign | Bucks County, PA | 2016

Skills

- Academic Writing and Research
- Social Media Marketing
- DSLR and Film Photography
- Adobe Creative Cloud
- Hiring/Interview Process
- Copywriting/Blog Writing
- Sales & Customer Relations
- Leadership

Awards

NOMINEE: OUTSTANDING ACADEMIC ACHIEVEMENT

American University - 2019
School of Public Affairs
Graduation Award

Publications

LOST AT LAST - THE ZINE
Self-published - Nov. 2020
Issu, Yumpu